

Attention + Interest + Desire + Action

Hi (CONTACT.FIRSTNAME),

My colleague and I have had great success teaming up with (FIELD) experts like yourself.

A few notable experts we partnered up with include: (NAMEDROP THOUGHT LEADERS IN YOUR FIELD YOU'VE WORKED WITH).³

I'd love to get your feedback on (YOUR COMPANY NAME)'s products and explore how we could work together to share (YOUR COMPANY NAME) with your clients. Would you have some time next week to connect?